

“BRINGING BUSINESS BACK HOME”

PRESIDENT’S MESSAGE

Greetings to All!

Someone I know told me networking events were a waste of time.

I suppose this is true, if you expect to show up at only one event and get lots of “hot prospects” on the first try. The truth is, it takes a little work to make a networking event “work” for you (more than just passing out your business card). But the good part of this is you get to socialize and enjoy the company of the people who attend and even enjoy the location of the event while “working” it, unless of course you are a friend of Terry Ginn of **Terry Ginn Advertising**. Just walk up to Terry & whomever he is talking to, and he will immediately start promoting YOUR business instead of his. But that is what Terry does, he sells the promotional items you can give away to perspective clients (like banners, pens, Frisbees, any thing you need he can put your logo on it), and I guess because of what he does he just goes into “promotion mode” for you also (besides the fact that he is a nice guy). But I digress.

The point is, you get only so much out of going once to “work” an event. You have to attend more than one to get people to remember you when they need the type of goods or service you provide. “Friends doing Business with Friends” is the chamber motto for many a Chamber in Northern Ohio, and for a good reason - most of us like doing business with friends, and friends socialize when they can. On the back of this newsletter are two excellent examples of networking events happening at great locations. Take the time to visit one (or both), of course do the work in “promoting” who you & your business are, but remember to enjoy the people you meet and tell them so the next time you see them again. The Kenmore Chamber hopes to offer you opportunities to do just that all year!

Thanks for listening!

John Buntin Jr, President
john@kenmore-komics.com



WELCOME TO OUR NEW KCOC MEMBERS:

All County Drainage Contractors
Regina Weekley
1360 Hillcrest Drive
Cuyahoga Falls, OH 44221-4840
330-928-7367
fax 330-920-4571

CEC Group LLC
Andrew Croce
6820 Lauffer Road
Columbus, Ohio 43231-1623
614-392-2902
www.ceclimited.com

Mideast Tool & Manufacturing Co.
Colin Eichmann
4628 Royal Birkdale Drive
Westerville, Ohio 43082-2507
330-502-1021

Soles Law Offices
Robert E. Soles Jr.
6545 Market Avenue North
North Canton, Ohio 44721-2430
330-244-8000
fax 330-244-8002
www.soleslaw.com

Comprehensive Surgical Wound
Care Consultants
Paul Ferraro
600 Portage Trail, Suite A
Cuyahoga Falls, Ohio 44221-3055
330-808-1664
fax 330-208-0378
www.cswcc.org

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First "Meet & Greet" at *Live Music Now!*

Please join us on Thursday February 15th for the first 2018 "Meet & Greet" event for Kenmore Chamber of Commerce members! This evening networking meeting will be at **Live Music Now!**, 952 Kenmore Boulevard, and is hosted by the **Kenmore Neighborhood Alliance**. Come enjoy a live sound check with Jim Gill & Friends and hear about the exciting work of the **KNA**. Then, stick around for the 7:00 pm performance. The pizza is from **Pierre's Brooklyn Pizza & Deli**, with beer & wine sales benefiting the **Kenmore Neighborhood Alliance**. This networking event will be from 5:30 to 7:00 pm, and no RSVP is necessary. So please stop in and enjoy refreshments, drinks, and fun conversation with your fellow business members. Many door prizes will also be given away. We hope to see you there!



KBOT FLASHBACK



10 Years Ago - February 2008

- ⊕ **Scott Smith**, President
- ⊕ The luncheon guest speaker was Jerry Egan from the Department of Planning and Urban Development.

15 Years Ago - February 2003

- ⊕ **Scott Smith**, President
- ⊕ A request for bids to create a web site for the Board is extended to all our members.

20 Years Ago - February 1998

- ⊕ **James Lawson**, President
- ⊕ No information available.

25 Years Ago - February 1993

- ⊕ **Ed Abdula**, President
- ⊕ No lunch speaker, so all members asked to introduced themselves and talk about their businesses.
- ⊕ A plan to close part of Kenmore Boulevard for an Ice Cream Social is discussed, but it was decided not to do this because of the cost.

30 Years Ago - February 1988

- ⊕ **Lee McCutchan**, President
- ⊕ Discussions this month concerned plans for the third "Annual 5K/10K Kenmore Run" and the eleventh "Olde Time Festival & Parade", both scheduled ion May.

35 Years Ago - February 1983

- ⊕ **Jasper McCutchan**, President
- ⊕ The Kenmore Sparkle Mart donated funds to the Board for materials to be passed out to Kenmore students during shop-lifting movie program.

THE GREAT BIG
HOME + GARDEN SHOW FEB. 2-11
I-X CENTER

JOIN THE REGIONS BIGGEST CHAMBER NETWORKING NIGHT!

THURSDAY, FEB. 8TH 4PM-6PM
I-X CENTER

THE GREAT BIG HOME + GARDEN SHOW HOURS FOR THURSDAY ARE 11AM-9PM

PRIVATE PARTY AT THE GARDEN SHOWCASE!
JOIN YOUR LOCAL CHAMBER AND MANY OTHERS
ACROSS THE REGION AT OUR ANNUAL CHAMBER NETWORKING NIGHT!

MEET AND MINGLE WITH JIMMY MALONE FROM MAJIC 105.7FM, WIN PRIZES FROM EXHIBITORS, ENJOY HOT APPETIZERS, SODAS (CASH BAR AVAILABLE), AND OF COURSE ENJOY THE SHOW!



\$15 PER PERSON
USE CODE: **CHAMBER**

Order your tickets at: <https://www.tix123.com/tix123/etic.cfm?code=TGBHGS18&disc=CHAMBER>

THIS TICKET ENTITLES YOU TO FULL DAY ADMISSION AT THE SHOW. COME EARLY, OR STAY LATE!
\$1 FROM EACH TICKET GOES TO THE JIMMY MALONE SCHOLARSHIP FUND.

REGISTRATION TABLE FOR THE EVENT IS LOCATED IN THE WEST LOBBY. GET YOUR WRISTBANDS STARTING AT 3:30PM.

GreatBigHomeandGarden.com

MARKETPLACE | EVENTS